

PHARMEXCIL launches iPHEX 2013 - the largest exhibition of Indian pharmaceutical products and technologies

Over 400 International Buyers including Regulators expected to visit the mega show in Mumbai

Indian Pharma exports to touch USD 25 Billion by 2014

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Pharmaceuticals Export Promotion Council of India, the leading industry body focussing on pharma exports from India, has announced the launch of iPHEX 2013 - the largest exhibition of Indian pharmaceutical products and technologies. The mega exhibition shall be held in Mumbai from 24-26 April 2013 .

Addressing the press, Mr. N.R Munjal, Chairman Pharmexcil, informed that iPHEX 2013 brochure was launched last week by Shri Rajeev Kher, Additional Secretary, Ministry of Commerce and Industry, Government of India, together with senior members and officials from Pharmexcil. Smt. Mridul Jain, Joint Secretary, Ministry of Commerce and Industry, Government of India, was also present at the show brochure launch ceremony.

“iPHEX 2013 shall fulfil the long awaited demand of Indian pharma industry to have their own show and we endeavour to bring together the drugs, pharmaceutical and healthcare industry – all under one roof,” said Mr. Munjal. “We are thankful to the support provided by the Ministry of Commerce and Industry, Government of India in making this happen,” added Mr. Munjal.

Dr. P.V.Appaji, Director General Pharmexcil, stated that iPHEX 2013 will be the biggest industry exposition showcasing the diverse range of products and will include Formulations, APIs, Ayush, Nutraceuticals, Health Services ,Biotechnology and Biotechnology Products, R & D Services etc.

“Indian pharma exports are currently at USD 13.4 Billion and iPHEX exhibition will be a catalyst in helping us reach USD 25 Billion by 2014 ,” said Dr. Appaji.

“We are inviting over 400 international buyers to visit iPHEX 2013 and an International outreach campaign shall be launched soon to promote the event to overseas buyers,” informed Mr. Ashutosh Gupta, Vice Chairman, Pharmexcil. “We also intend to invite Drug Regulators & FDA officials along with Government Procurement Agencies, Hospitals and Health Service Providers,” added Mr. Gupta.

“iPHEX 2013 will be a complete value chain show and Pharmexcil is creating a sustainable pharma industry platform with a special focus on exports market development,” mentioned Mr. Bhavin Mehta, iPHEX 2013 committee chief. “In addition to a world class exhibition and meeting place for Indian companies and global buyers, Pharmexcil plans to organise several thematic seminars and conferences on the sidelines as well. These shall include Pharma sector investments, R&D and Innovation, overseas market entry strategies etc,” added Mr. Mehta.

“iPHEX 2013 is co-located with Pharma Pro&Pack Expo 2013 which is an international exhibition featuring the complete spectrum of the latest pharmaceutical manufacturing technologies. Pharma

Pro&Pack Expo 2013 is an initiative of the Indian Pharma Machinery Manufacturer's Association (IPMMA) and we look forward to a close association," advised Mr. Mehta.

Mr. Nipun Jain, SME Panel chief Pharmexcil, felt that Indian SME industry in the pharma sector will get excellent exposure at IPHEX 2013. "The industry is very enthusiastic about IPHEX 2013 and we plan to make this as an annual feature," added Mr. Jain.

Note About the Organiser

IPHEX 2013 is being organised by Pharmaceuticals Export Promotion Council of India (PHARMEXCIL) under the support of Ministry of Commerce & Industry, Department of Commerce, Government of India. Pharmexcil is:

- Nodal agency to represent Indian Drugs, Pharmaceutical and Healthcare industry globally
- Mandated to help over 3000 of its members to achieve excellence in export
- Facilitate overseas buyers to find suitable trade partners from Indian pharma industry

Please visit www.pharmexcil.com for more details.

Some facts about Indian Pharma industry

- 3rd largest player in the world with 500 different APIs
- Ranks 4th globally in terms of production volumes
- Ranked 13th globally in domestic consumption value
- Largest exporter globally of generic formulations in volume
- Accredited with 805 CEPs, 845 TGA and 475 manufacturing sites registered with USFDA
- Granted 90% of APIs approvals for ARVs, Anti-tubercular & Anti-malarial
- Ranks highest with 35% share in filings of DMF filed with USFDA
- 15% of generics by volume sold in USA
- Indian vaccines exported to 150 countries
- Produces 40% -70% of the WHO demand for DPT & BCG and 90% of measles vaccines

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